

western canadian symposium of hearing instrument practitioners

april 13-15, 2011 • vancouver, bc

THREE DAYS filled with fun and continuing education

INNER RING - the ring masters

A fun-filled, zany, colourful and amazing circus performance. A contortionist will perform mind bending poses, a pair manipulation artist and contact juggler will wow you with their illusions and skills, and finally the amazing pole artist will tantalize you while twisting and performing feats of strength, agility and beauty on a vertical pole.

SPEAKERS:

Loreinne Jensted

Ted Venema

Kathy Pichora-Fuller



Sheraton Wall Centre, 1088 Burrard Street, Vancouver



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SPEAKERS:



LORIENNE JENSTAD

Lorianne Jenstad, Ph.D., Aud© is an Assistant Professor at UBC's School of Audiology and Speech Sciences. She completed her Ph.D. in Speech and Hearing Sciences at the University of Washington (Seattle). She received her master's degree in Audiology in 1996 from the University of Western Ontario, where she subsequently worked for four years with Richard Seewald as a research audiologist. Loriene's research and teaching areas are amplification, auditory aging and clinical audiology. Her research currently funded by an NSERAC Discovery Grant and a BC Network for Aging Research Seed Grant.



TED VENEMA

Ted Venema earned a BA in Philosophy at Calvin College in 1977, and an MA in Audiology at Western Washington University in 1988. After working for three years as a clinical Audiologist at The Canadian Hearing Society in Toronto, he went back to school and completed a PhD in Audiology at the University of Oklahoma in 1993. He was an Assistant Professor at Auburn University in Alabama for the next two years.

From 1995 until 2001, he worked at Unitron Hearing in Kitchener Ontario Canada, where he conducted field trials on new hearing aids and gave presentations, domestically and abroad. He also taught in the Hearing Instrument Specialist (HIS) program at George Brown College in Toronto

*Canada, from 1995 until 2004. From 2001 until 2006, Ted was an Assistant Professor of Audiology at the University of Western Ontario. As of 2005, Ted created and began Canada's 4th and most recent HIS program at Conestoga College in Kitchener, Ontario. He continues to give presentations on hearing, hearing loss and hearing aids. Ted is the author of a small textbook, *Compression for Clinicians*. This book has been updated, and released as a 2nd edition in 2006.*



KATHY PICHORA-FULLER

Kathy Pichora-Fuller worked for several years as a Clinical Audiologist and the Audiology Supervisor at Mount Sinai Hospital in Toronto before she undertook doctoral studies in Psychology in 1986. She was on faculty in the School of Audiology and Speech Sciences at the University of British Columbia for ten years before coming to UTM in 2002. At UBC, she was also the Director of the Institute for Hearing Accessibility Research and she continues to be an Adjunct Professor in the Faculty of Graduate Studies at UBC. This year she holds a CHIR Mid-Career Award in Aging Research. She has also recently been appointed as an Adjunct Scientist at the Toronto Rehabilitation Institute where she is a researcher on the "Communication Team" working on iDAPT (Intelligent Design for Adaptation, Participation, and Technology: Innovative Rehabilitation for People

in Challenging Environments) funded by the Canadian Foundation for Innovation. She has been a Director on the Board of the Canadian Academy of Audiology and a President of the Canadian Association of Speech-Language Pathologists and Audiologists.

22nd annual western canadian symposium

april 13-15, 2011

www.regonline.com/WCS_2011



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WEDNESDAY APRIL 13, 2011

2:00pm – 9:00pm	CHAPA Executive Meeting
3:00pm – 7:00pm	HISS – BC Executive Meeting
7:00pm – 9:00pm	General Registration, Wine and Cheese

THURSDAY APRIL 14, 2011 (4 cr. Classes/ 1 cr. Trade show = 5 cr. hours)

8:00am – 9:00am	General registration
7:30am – 8:30am	Breakfast
8:30am – 10:30am	Class: Hearing Care for Older Adults Lorienne Jenstad (2)

This talk will provide an overview of what we know and don't know so far about best practice in hearing care for older adults. Topics covered will include universal hearing screening for adults, interprofessional practice, and issues related to management of hearing loss (including, but not limited to, hearing aids, with special considerations for the older adult population).

10:30am - 10:45 am	Coffee Break
10:45am – 12:45pm	Split up for trade show and class: Digital Noise Reduction and Directional Microphones in Today's Hearing Aids Ted Venema (2)

Following this seminar, participants will be able to: (1) Describe the general technology behind directional microphones and digital noise reduction. (2) Compare the clinical benefits of directional microphones versus digital noise reduction.

12:45pm – 1:30pm	Lunch
1:30pm – 3:30pm	Split up for trade show and class: Digital Noise Reduction and Directional Microphones in Today's Hearing Aids Ted Venema (2)
3:30pm – 5:30pm	HISS – BC AGM
3:30pm – 5:30pm	CHAPA AGM
6:30pm – 10:00pm	Banquet and entertainment by Inner Ring: the ring masters

FRIDAY APRIL 15, 2011 (6 cr. hours)

7:00am – 8:00am	Breakfast, CHIPS meeting
8:00am – 10:00am	Class: Fitting Methods Compared & Contrasted Ted Venema (2)

At the end of this seminar, listeners will be able to: (1) Compare and contrast various older & newer fitting methods (2) Conceptualize the playing field of hearing as one's dynamic range, and how fitting methods attempt to map speech.

10:00am – 10:15am	Coffee Break
10:15am – 12:15pm	Class: Righting Stigma & Building Self-efficacy Kathy Pichora-Fuller (2)

Stigma to age and to hearing loss will be explored by considering how they combine (or not) to deter help-seeking and action-taking for hearing problems. Ideas will be given for how hearing health care professionals can build self-efficacy in clients who have trouble starting or sticking with using hearing aids.

12:15pm – 1:00pm	Lunch
1:00pm – 3:00pm	Class: Cognition & Hearing Rehabilitation Kathy Pichora-Fuller (2)

The newest frontier in hearing aid design and fitting is how to enable listeners to use amplified sound to achieve their auditory goals in complex everyday situations such as when they need to switch or divide attention in multi-talker scenes. The significance of cognition for hearing rehabilitation will be discussed.



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Register online for the

22nd ANNUAL WESTERN CANADIAN SYMPOSIUM APRIL 13-15, 2011

www.regonline.com/WCS_2011

Dear Symposium attendees:

The 2011 Western Canadian Symposium will be held at The Sheraton Wall Center, 1088 Burrard St, Vancouver B.C.

Attendees can look forward to a line up of great speakers, manufacturer's trade show, our annual banquet with lively entertainment and many great networking opportunities.

To ensure your stay at this amazing hotel and to experience the excitement of the 2011 Western Canadian Symposium of Hearing Instrument Practitioners we encourage you to reserve early and join your colleagues at The Sheraton Wall Center.

SPECIAL ROOM RESERVATION RATES

The Sheraton Wall Center offers an excellent guest block rate. The Western Canadian Symposium guestroom block is based on availability.

Standard Room	\$159.00
Junior Suite	\$209.00
One Bedroom Suite	\$259.00
Two Bedroom Suite	\$459.00

To reserve a room under the 'Western Canadian Symposium' guest room block go to:
<http://www.starwoodmeeting.com/StarGroupsWeb/res?id=1011080222&key=446B7>

Or call toll free for a reservation: **1-800-663-9255**.

Please note: WCS Guestrooms must be reserved no later than March 14, 2011.



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REGISTRATION

WESTERN CANADIAN SYMPOSIUM April 13-15, 2011

Sheraton Wall Center, 1088 Burrard St, Vancouver BC

Complete package includes:

2 Breakfasts & 2 Lunches, Coffee Break Refreshments, wine & cheese and Banquet Dinner

Students: (\$199.00+HST) **\$222.88** _____

Members: (\$299.00+HST) **\$334.88** _____

Non- Members: (\$399.00+HST) **\$446.88** _____

DAY PACKAGES include:

Thursday seminars, lunch, coffee break & **BANQUET** (\$315.00+HST) **\$352.80** _____

Friday Seminars, lunch, coffee breaks (\$255.00+HST) **\$285.60** _____

HISS BC Membership:

(BC HIPs only) Oct 1, 2010 – Sept. 30, 2011 (\$250.00+HST) **\$280.00** _____

Spouse/Guest Packages:

2 Breakfasts & 2 lunches, banquet w/ entertainment (\$170.00+HST) **\$190.40** _____

Thursday Banquet w/ Entertainment (\$60.00+HST) **\$67.20** _____

TOTAL _____

Mail to: Jan Alexandre, Kamloops Hearing Aid Centre, 705 Seymour Street Kamloops BC V2C 2H4.

Please make cheques payable to HIPS-BC WESTERN CANADIAN SYMPOSIUM

-Please print-

REGISTRANT NAME: First _____ Last _____

CO NAME: _____

ADDRESS: _____

CITY: _____ **PROV:** _____ **PC** _____

Tel: _____ **Fax:** _____ **E-mail** _____

Hearing Instrument Practitioner **Audiologist**

Name on Spouse/Guest badge: _____

ISSUE RECEIPT TO: REGISTRANT NAME or CO. NAME

Payment by VISA only: Card # _____ Expiry _____

NAME ON CARD _____

NOTE: WCS 2011 Cancellation and refund policy: No refunds after March 10, 2011.

Register online at www.regonline.ca/WCS_2011